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About OQTA, internship 2017.

Cuckoo-clock project.

During the internship period, it was very rewarding the experience I had in being able to collaborate with the elaboration of a new product. Each person in the internship had an opinion that was valued at every step of the elaboration of the new product. My final conclusion about the experience I had participating in this internship was very good. I was able to have a different vision of what a Japanese company is, how it works, besides being able to experience the elaboration of a new product that will be offered in the market. So, this product it is a clock and can provides non-verbal communication between a friendship circle, and through the sound that is emitted when triggered the application, can generate many good feelings for the person receiving the sound.

Firstly, I felt that it was a bit difficult to understand exactly the concept of this new product and its operation, but gradually receiving information and exchanging ideas with the colleagues in the internship, I was able to understand and elaborate an opinion about the service offered. I probably had this difficulty in quickly understanding the concept of the product, because my culture has different aspects to what it means to express feelings for other people. So I also had to learn this side of Japanese culture to be able to understand and explain to the people who would help me with the product test.

The difference was that we could have the experience with the product, because as we talked in the meetings I had a feeling about what the product could offer, but then with the experience of having the clock at home I had a feeling that surpassed my expectations. The operation of the product is very simple, but the effect it can cause in people's lives is very valuable. From the first day on the clock it was very euphoric to hear the sound of the bird, and with the passing of the days the euphoria became a very true happiness.

I think the differential of this product is to be able to generate good feelings without expecting a reward, so from the beginning I had a contrary position to reveal the identity of who sent the signal to the clock. For me, there is a connection of feelings

among the list of people I have created, so knowing who the person who sent it does not make a difference, since I like them all in different ways.

This professional experience was very valuable, because I learned various things about how the Japanese companies work, and I was able to help in the elaboration of a commercial, to know how the whole process of divulging a product and to help in the search for answers when a problem appeared. After the official video on YouTube, it was very gratifying to receive messages from friends and relatives praising about the work that had been done. I was very happy and satisfied with the result of the product, because it was a team work that we were able to do.